To,

The Head of Enterprise Business,

Grameenphone Ltd.

Bashundhara, Baridhara, Dhaka

Sub: Authorization letter for subscription to Bulk SMS Service.

Dear Sir,

l, the undersigned, having necessary authority, do hereby authorize, appoint and engage **Alpha Net** to deal and communicate with Grameenphone Ltd. (GP) in relation to Bulk SMS service. From now until further notice from us, **Alpha Net** shall, on our behalf, manage Bulk SMS Service from GP and shall disseminate the same to our valued customers according to our requirement. Following the execution of the necessary agreement(s), they shall confirm our purchase order in writing and shall inform GP from time to time of the same as and when required by us' **Alpha Net**. shall also make the payment to GP and maintain and settle all financial matter in addition to technological support in this regard on our behalf. We hereby also acknowledge and undertake the followings:

1. We do hereby authorize **Alpha Net** to sign any document or execute any contract with regard to Bulk SMS Service with GP. Such document or contract shall be considered as signed or executed by my company.
2. Any communication made or any act or omission done by **Alpha Net** with regard to Bulk SMS Service shall be considered as made or done by my company.
3. Any purchase order placed and any payment made by **Alpha Net** shall be considered as placed and made by my company. In case of any non-payment or breach of any terms and conditions of the Bulk SMS Service agreement with GP (to be signed and executed by **Alpha Net** on behalf of us), we shall be solely liable for the same to GP.
4. We shall be solely responsible for any financial or reputational loss of GP incurred because of the act or omission of **Alpha Net** in relation to the use of Bulk SMS service.
5. In the event of cancellation of this authorization we shall notify the same to GP through written communication within a maximum of 3 (three) days of such cancellation. In absence of such communication GP will presume the said authorization is remain valid.
6. The following Masking (mentioned in below table), annexed with this letter shall be used for our bulk SMS purpose. We hereby acknowledge that, we are merely the user of the Masking names where Grameenphone has the sole authority to modify/alter/amend/remove the masking names at any point of time.
7. A written request shall be made to GP in case any of the masking names needs to be modified/altered/amended/removed. Upon having the written request duly signed by us and based on availability, GP may authorize such change. Grameenphone has full authority regarding allotment of any masking.
8. **Alpha Net** shall have no authority on the masking other than execution only. Further, no modification/alteration/amendment/removal request shall be valid unless it duly signed by the Bulk SMS customer itself.

We expect you to extend cooperation towards **Alpha Net.**

Thanking you,

Yours faithfully,

For **(Business Name).**

[Signature of customer Authorize Person, Designation, Company Name, Address, Mobile, Email etc]

**Masking information:**

Note: Aggregator Name: **Alpha Net**

Please add/Delete following masking on behalf of us:

[Note: Masking option (Numeric/Alphanumeric: within 11 Characters): (i.e. A-Z, a-z, 0-9, Space, No special characters)]

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|  | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **OK/Not OK/Comment**  **(Filled by Grameenphone Authority)** |
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Date:

TO WHOM IT MAY CONCERN

We **“Business Name”** are hereby authorized **Alpha Net** to do SMS communication in favor of us with our given brand name **“Masking Name,”**

**Alpha Net** can do SMS Communication with our given name in favor of our company promotion & they are authorized to do so.

**Name:**

**Designation:**

**Mobile:**

**Business Name:**

**Signature:**

* Did you Print Authorization at Business Pad: # Yes / # No .

* Did Business Name Match With Masking Name: # Yes / #No .
* Did Requested Masking between 11 Characters: # Yes / #No .
* Did this Masking Configure Earlier With Another Company: # Yes / # No

**(If Yes Please Mention Existing SMS Vendor Name)**

* Masking Name Must Need to Right In English & Unable to Use Any Special Characters Like ( - , @ &)
* If you use Masking SMS for any Lottery & Unauthorized Issue you will be furnished by Govt. Law & if masking not use more than Two months it will be cancel automatically.